

Message Text

LIMITED OFFICIAL USE

PAGE 01 BUDAPE 03276 270731Z

13

ACTION EUR-25

INFO OCT-01 NEA-10 ISO-00 CIAE-00 DODE-00 PM-07 H-03

INR-10 L-03 NSAE-00 NSC-10 PA-03 RSC-01 PRS-01 SPC-03

SS-15 USIA-15 ACDA-19 IO-15 NIC-01 AID-20 EB-11

CIEP-02 TRSE-00 STR-08 OMB-01 CEA-02 COME-00 FRB-02

XMB-07 OPIC-12 LAB-06 SIL-01 SAJ-01 DRC-01 /216 W

----- 075082

R 261429Z SEP 73

FM AMEMBASSY BUDAPEST

TO SECSTATE WASHDC 0243

INFO AMEMBASSY MOSCOW

AMEMBASSY TEHRAN

AMEMBASSY WARSAW

LIMITED OFFICIAL USE BUDAPEST 3276

E.O. 11652: N/A

TAGS: OVIP HU

SUBJECT: MEDIA REACTION TO DENT VISIT

PLEASE PASS SECRETARY DENT

1. SUMMARY. VISIT OF COMMERCE SECRETARY DENT GIVEN WIDE-SPREAD AND FAVORABLE COVERAGE IN LOCAL PRESS, RADIO AND TV. COVERAGE INCLUDED ARRIVAL STATEMENT, FULL ITINERARY AND GENERALIZED STATEMENT ON PURPOSE OF VISIT, WITH PARTICULAR REFERENCE TO HUNGARIAN OBJECTIVES. SECRETARY'S REMARKS AT DEPARTURE PRESS CONFERENCE ALSO CARRIED IN DETAIL AND EMPHASIS GIVEN TO POSITIVE STEPS BEING TAKEN TO IMPROVE US-HUNGARIAN TRADE RELATIONS. WE INTERPRET FAVORABLE COVERAGE IN MEDIA AS SIGN THAT GOH NOT ONLY WANTED TO CREATE FAVORABLE CLIMATE FOR VISIT, BUT TO STRESS TO PUBLIC GOVERNMENT'S DESIRE TO IMPROVE AND EXPAND ECONOMIC AND POLITICAL TIES WITH US AND FACT WE WERE RESPONDING.

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 BUDAPE 03276 270731Z

WE DO NOT HAVE AVAILABLE COPIES OF LAST YEAR'S PAPERS

BUT IMPRESSION OF THOSE WHO WERE HERE DURING SECRETARY ROGERS' VISIT IS THAT PRESS TREATMENT THIS TIME WAS EVEN MORE EXTENSIVE. TONE OF HUNGARIAN EFFORT ON TRIP AS WHOLE CAN PERHAPS BEST BE DESCRIBED BY REMARK TRADE MINISTER BIRO WAS OVERHEARD MAKING AT AIRPORT AT SECRETARY'S ARRIVAL. LOOKING AT LONG LINE OF MERCEDES BENZ CARS GOH HAD PROVIDED HE ASKED IF THEY WERE ALL FOR SECRETARY DENT. ON BEING TOLD THEY WERE HE COMMENTED THAT IT LOOKED LIKE A BREZHNEV VISIT. END SUMMARY.

2. ALTHOUGH ARRIVAL OF DENT PARTY CAME ON "OFF DAY" FOR MEDIA (TV OFF AIR AND MOST NEWSPAPERS NOT PUBLISHED MONDAY), VISIT GIVEN HEAVY COVERAGE IN HUNGARIAN NEWS MEDIA. EVENING OF 23D, TV NEWS BROADCAST EXCERPTS FROM ARRIVAL STATEMENT ALONG WITH PHOTOS OF AIRPORT SCENE. RADIO STATIONS BROADCAST FULL TEXT OF STATEMENT ALONG WITH SHORT COMMENTARY ON GOH HOPES FOR EXPANSION OF TRADE AND ENDING OF US "TRADE DISCRIMINATION". AFTERNOON PRESS CARRIED MOST OF ARRIVAL TEXT AND ESTI HIRLAP (POPULAR BUDAPEST DAILY) HAD FRONT PAGE PHOTO.

3. ON 25TH ALL NEWSPAPERS, INCLUDING PARTY DAILY NEPSZABADSAG, CARRIED ARTICLE ABOUT TWO THIRDS OF A COLUMN LONG ON INSIDE PAGES, LISTING ITINERARY, US AND HUNGARIAN PARTICIPANTS IN TALKS, AND GOH VIEWS ON SUBSTANCE OF MEETINGS. NEPSZABADSAG, QUOTED VICE PREMIER TIMAR AS SAYING "BOTH PARTIES ASSESSED IN A POSITIVE MANNER ACHIEVEMENTS ATTAINED RECENTLY IN DEVELOPMENT OF ECONOMIC RELATIONS BETWEEN TWO COUNTRIES. HUNGARY IS INTERESTED IN TRADE FREE FROM DISCRIMINATION AND, ON BASIS OF GATT RULES, IS RELYING ON ABOLISHMENT OF DISCRIMINATION. WE DEEM IT ADVISABLE TO BRING ABOUT WITH UNITED STATES A TRADE AGREEMENT THAT PROMOTES BOTH TRADE AND COOPERATION". ALL NEWSPAPERS STATED THAT POLITICAL QUESTIONS ALSO RAISED DURING TALKS, BUT NO DETAILS GIVEN REGARDING SUBJECTS OR SUBSTANCE (ENGLISH LANGUAGE PAPER AND PRINCIPAL ECONOMIC PAPER CARRIED STORY ON FRONT PAGE).

4. TUESDAY (25TH) PRESS IN ARTICLES ON VALYI FUNERAL ALSO LISTED DENT PROMINENTLY WITH VIP REPRESENTATIVES OF SIMILAR LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 03 BUDAPE 03276 270731Z

RANK FROM CEMA COUNTRIES AND REPORTED HIS SENDING OF A WREATH. TUESDAY EVENING RADIO AND TV CARRIED NEWS OF DEPARTURE, ATTENDANCE AT VALYI FUNERAL AND TRIP THROUGH TUNGSRAM PLANT. AGAIN EMPHASIS GIVEN TO TIMAR'S REMARKS AND GOH'S DESIRE TO END "TRADE DISCRIMINATION". IN WEDNESDAY PRESS (SEPT 26) GOOD COVERAGE GIVEN TO SECRETARY'S DEPARTURE STATEMENT AND ANSWERS TO PRESS QUESTIONS. AFTER GIVING SECRETARY'S REMARKS REGARDING

FRUITFULNESS AND ENJOYMENT OF VISIT, HE WAS QUOTED AS HOPEFUL THAT PRESIDENT'S PROPOSAL ON MFN WOULD BE PASSED NEXT YEAR AND THAT BILL COULD PAVE WAY FOR BILATERAL TRADE AGREEMENT, THEREBY INCREASING TRADE AND IMPROVING BUSINESS FACILITIES. SECRETARY QUOTED AS SAYING ADMINISTRATION WOULD ENCOURAGE JOINT VENTURES, WITH AGREEMENTS LEFT TO US AND HUNGARIAN ENTERPRISES. PAPERS ALSO CARRIED SECRETARY'S STATEMENT THAT RECENT VISITS BY LEADERS OF BOTH COUNTRIES "HAVE MARKED NEW UNDERSTANDING AND HARMONY IN WHICH RELATIONS HAVE MOVED FORWARD." PRESS ALSO UNDERSCORED SECRETARY'S INVITATION TO FOREIGN TRADE MINISTER BIRO TO VISIT US.

5. CONSIDERING LEVEL OF BILATERAL RELATIONS AND OMNI-PRESENT HUNGARIAN ESIRE NOT TO OFFEND SOVIETS, MEDIA COVERAGE OF VISIT EXTENSIVE AND REMARKABLY POSITIVE IN TONE. NO REFERENCES MADE TO OUTSTANDING POLITICAL DIFFERENCES OR TO QUESTION OF CROWN. EFFORT CLEARLY MADE TO ACCENTUATE POSITIVE. GOH OBVIOUSLY WANTED TO DEMONSTRATE ITS DESIRE TO CONTINUE TO IMPROVE AND EXPAND ECONOMIC AND POLITICAL TIES WITH US. VISIT ALSO HELPS DEMONSTRATE TO HUNGARIAN PEOPLE INCREASING INTERNATIONAL ACCEPTANCE OF GOH BY "NON-SOCIALIST WORLD".
PEDERSEN

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 26 SEP 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: garlanwa
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973BUDAPE03276
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: BUDAPEST
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730910/aaaaahbi.tel
Line Count: 139
Locator: TEXT ON-LINE
Office: ACTION EUR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators:
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: garlanwa
Review Comment: n/a
Review Content Flags:
Review Date: 19 SEP 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <19-Sep-2001 by thigpegh>; APPROVED <27-Nov-2001 by garlanwa>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: MEDIA REACTION TO DENT VISIT PLEASE PASS SECRETARY DENT
TAGS: OVIP, HU
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005